

Evento Rede do Empresário

Healthcare &  
Life Sciences  
Summit



# HEALTHCARE & LIFE SCIENCES

SUMMIT 2022



LOCATION ONLINE

DATE 30 SEPTEMBER, 2022

LOCATION LISBON

DATE 17 OCTOBER, 2022

DURATION 6 HOURS

20  
22



INNOVATION MEETS REALITY

# CONCEPT

**Future health landscapes are affected by many complex societal, technological, environmental, and political factors and therefore are associated with great uncertainty.**

By hosting this new event focusing on the healthcare industry, we hope to provide concrete recommendations for the health data ecosystem globally in terms of what framework conditions are necessary to accelerate digital health innovation.

To accomplish this, we will ask about current developments and implementations in the academic world as well as in the larger industry, identify gaps, and design potential areas of cooperation in order to create a framework conducive to innovative healthcare.

**Don't Miss This Chance To Catch The Latest Updates In Europe's Healthcare Industry At The Healthcare & Life Sciences Innovation World Summit 2022.**

- **DIGITAL HEALTH**
- **HEALTHCARE INNOVATION**
- **PHARMACEUTICAL & BIOTECHNOLOGY SUPPLY CHAIN, COMMERCIAL EXCELLENCE**
- **FUTURE TRENDS**
- **TECHNOLOGY INNOVATION**
- **MUCH MORE**

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## WHO

C-Suites, Heads, Presidents, Directors, VPs, from biologics, healthcare, pharmaceutical, biotechnology from Europe and the rest of the world.

## WHAT

Evaluate the latest strategies, technologies and solutions in building a technologically enhanced high-speed and resilient sensitive healthcare products and services, through Europe's Healthcare & Life Sciences sectors

## SUMMIT

### A matter of health.

Exchange our community knowledge, experience, cutting-edge ideas and reveal the challenges for implementing the best healthcare innovation models, achieving business excellence, establishing a value pharmaceutical and biotechnology, improving operations and discuss the evolution of national health systems.

*“A really revolutionary aspect of technology & new ways of working is its ability to extend health care outside of healthcare organizations. The Healthcare & Life Sciences Summit will be held on September 30th and October 17th and will feature prominent health leaders shaping the future.” Antonio Pesqueira*

# HEALTHCARE & LIFE SCIENCES SUMMIT 2022



20  
22

### Online Congress

September 30th, 2022

**10:00:** Welcome & Opening Remarks

**10:40:** Value Creation & Next Generation Healthcare Models

**11:20:** Vision 2025: Accelerating Patient-Centric Care

**13:30:** Global Health Innovation

**14:15:** Clinical research. From Current Trends to Changes in Regulatory Requirements.

**15:00:** Blockchain, AI, Machine Learning & Technology Innovation

**15:45:** The New Faces Transforming Healthcare

**Final Session:** Supply Chain & the Future of Healthcare Innovation

### In-Person Event

October 17<sup>th</sup>, 2022 - LISBON

**10:30:** Welcome & Opening Remarks

**11:00:** The Future of Healthcare & Digital Transformation

**11:00**

**Round table 1** - Digital Health, Telemedicine and Big Data

**Round table 2** - Health Insurances, Government Programs

**14:30:** How Radical Collaboration Can Transform Healthcare

**15:00:** Healthcare Entrepreneurship and Innovation Management

**15:30:** Selected Start-ups presentations

**16:00:** ISCTE Master class (2 hours)



# Online Congress

September 30th, 2022

## HEALTHCARE

## & LIFE SCIENCES INNOVATION

## SUMMIT

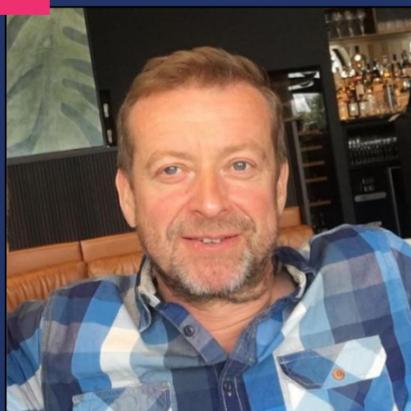
### TOP LEVEL

### SPEAKERS



#### Luyten Berg

Owner at The Company Athletes | Strategy Consultancy | Moderator



#### Dirk Abeel

Head Go-to-market Health & Life Sciences, Nestle



#### Jose Guido Avila

Customer Engagement Transformation Lead, Sanofi



#### Dave Malenfant

TCU Neeley Center for Supply Chain Innovation, Director



#### Sanjay Gupta

Vice President Supply Chain at Imbed Biosciences Inc.



#### Andy Wilkins

Speaker, Podcaster and Founder of FUTURE OF HEALTH

### MODERATOR/HOST



#### Jo Burmester

B.Sc. Pharmacology and Clinical Research Training Expert



#### Antonio Pesqueira

M.Sc. Innovation, Head of Commercial Operations



#### Mirkka Schaller, PhD

Head of Medical Affairs Health Stakeholder Digital Engagement Alexion

# In-Person Event

October 17<sup>th</sup>, 2022 - LISBON

# HEALTHCARE

# & LIFE SCIENCES INNOVATION

# SUMMIT

## TOP LEVEL

## SPEAKERS



**Ana Roxo**  
Head of Sales na  
BIOCODEX  
Lisbon MBA Católica | Nova



**Patricia Guerra  
Gouveia**  
Sales & Marketing Director  
Janssen Portugal (J&J)



**Nuno Cunha**  
Customer Strategy Director  
at Janssen



**Pedro Borrego**  
National Hospital Account  
Manager, Market Access &  
External Affairs at ViiV  
Healthcare



**Mirkka Schaller,  
PhD** - Head of Medical  
Affairs Health Stakeholder  
Digital Engagement Alexion



**Dra. Manuela  
Pinho**  
Doctor of Medicine (M.D.)  
MediG, Psychiatry

## MODERATOR HOST



**Ana Roxo**  
Head of Sales na  
BIOCODEX  
Lisbon MBA Católica | Nova



**Sama Bolog**  
MLaw, LLM IP & Tech Law  
Legal Counsel

## MASTERCLASS SPEAKER

In collaboration w/

**iscte** INSTITUTO  
UNIVERSITÁRIO  
DE LISBOA

All participation fees will  
revert to  
**Angkor Hospital for  
Children (AHC)**



**Antonio  
Pesqueira**  
M.Sc. Innovation, Head of  
Commercial Operations

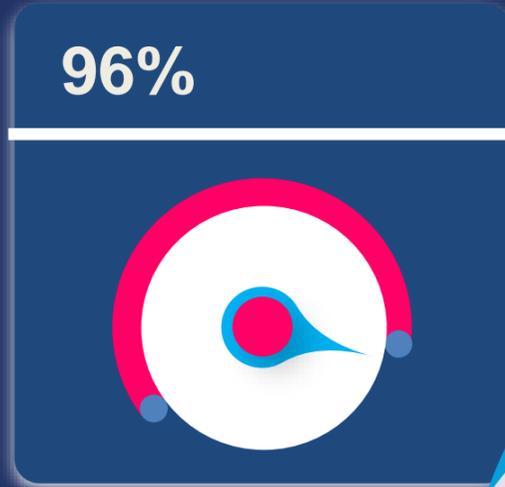
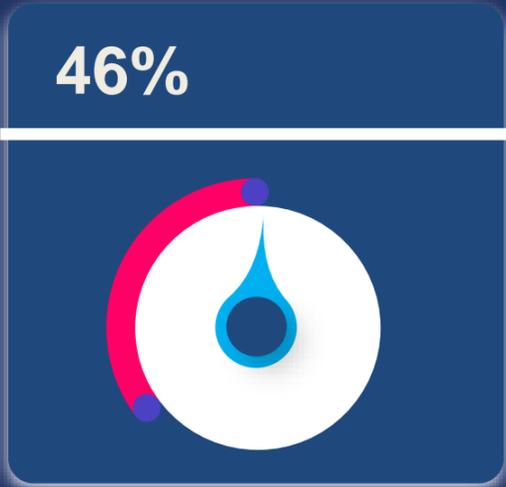
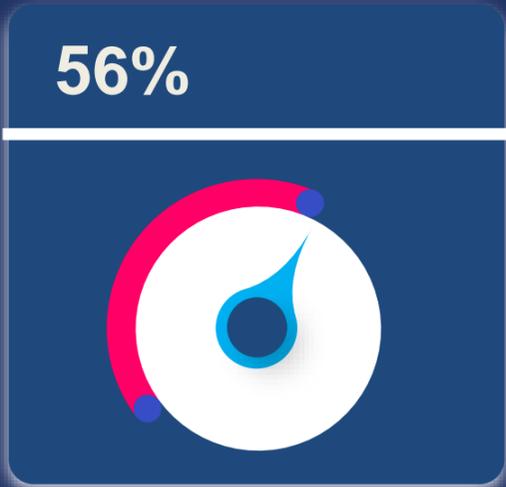
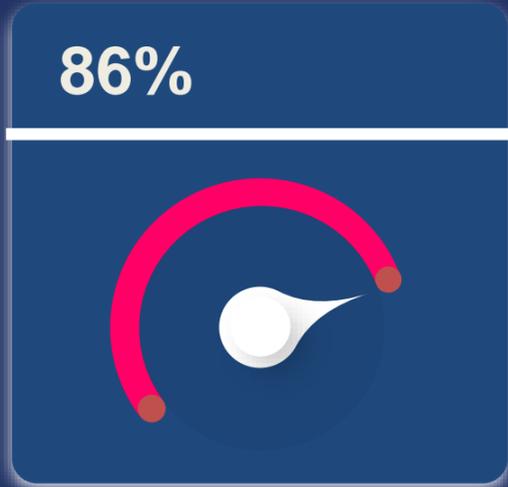
EXPECTED

AUDIENCe SNAPSHOT

20  
22

Decision-Makers

University Students & academic researchers



Attendance from Europe

From Pharmaceutical



# Evento Rede do Empresário: Patrocinadores / Sponsors

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VANTAGENS POR CATEGORIA	BRONZE	SILVER	GOLD	DIAMOND
ORADOR CONGRESS IN-PERSON				✓
ORADOR CONGRESS ONLINE			✓	✓
WORKHOPS		✓	✓	✓
SCIENCE MEET UP	✓	✓	✓	✓
SMART HEALTH SHOWROOM	✓	✓	✓	✓
SALA NETWORKING	✓	✓	✓	✓
MATERIAL PROMOCIONAL DISTRIBUÍDO E COMUNICADO	✓	✓	✓	✓
PÁGINA DE PUBLICIDADE NA REVISTA "MAGAZINE BUSINESS and SCIENCE NETWORK- 2ª edição"	✓	✓	✓	✓
PROGRAMA	✓	✓	✓	✓
VÍDEO PROMOCIONAL			✓	✓
ENTREVISTA COM UM MIDIA PARTNER			✓	✓
ASSOCIADO da REDE do EMPRESÁRIO	✓	✓	✓	✓
INSERÇÃO NO ECOSISTEMA DO BSN HEALTHCARE REDE DO EMPRESARIO	✓	✓	✓	✓
<b>Valor do Patrocínio</b>	500,00€	1.000,00€	2.000,00€	3.000,00€